

eBay Inc. Corporate Fact Sheet: Q3 2009

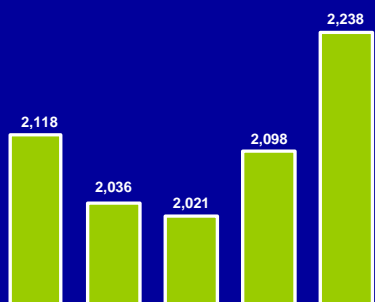
eBay Inc.

Founded in 1995, eBay Inc. connects hundreds of millions of people around the world every day, empowering them to explore new opportunities and innovate together. eBay Inc. does this by providing the Internet platforms of choice for global commerce, payments and communications. Since its inception, eBay Inc. has expanded to include some of the strongest brands in the world, including eBay, PayPal, Skype, StubHub, Shopping.com, and others. eBay Inc. is headquartered in San Jose, California.

Q3 2009 Overview

eBay Inc. posted third quarter revenue of \$2.2 billion, up \$120.3 million from the same period last year. The year-over-year revenue growth was driven primarily by the continued growth in PayPal, Skype and the company's classifieds business. In September, eBay announced the sale of 65% of Skype to a group of private equity investors that is expected to close in the fourth quarter.

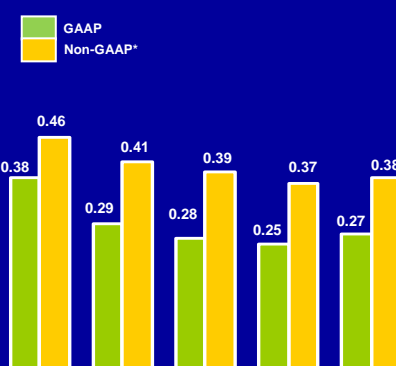
Revenue (in \$ millions)



Reported y/y Growth	
12%	-7%
-8%	-4%
6%	

Organic y/y Growth	
10%	-2%
-1%	1%
5%	

EPS (in \$)



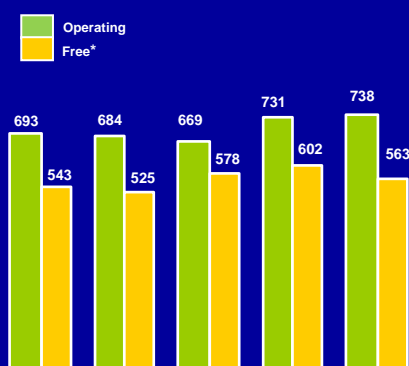
GAAP Reported y/y Growth	
156%	-26%
-19%	-28%
-30%	

Non-GAAP Reported y/y Growth	
11%	-9%
-7%	-14%
-16%	

GAAP Op. Margin	
25%	22%
21%	20%
20%	

Non-GAAP Op. Margin	
32%	33%
31%	29%
28%	

Cash Flow (in \$ millions)



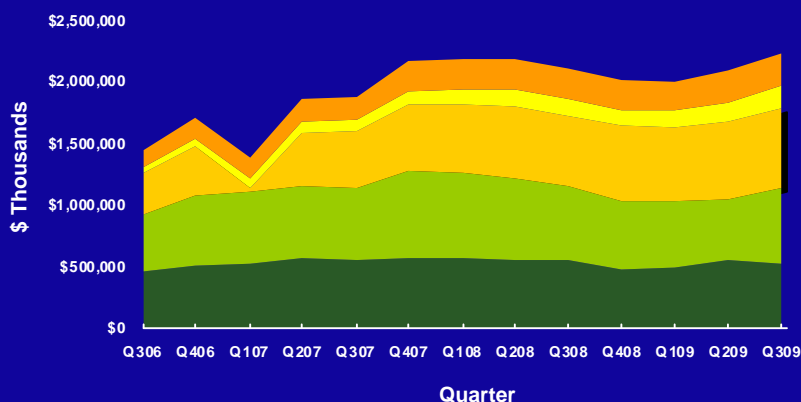
GAAP Reported y/y Growth	
10%	-14%
-13%	-1%
6%	

Non-GAAP Reported y/y Growth	
6%	-21%
-9%	-2%
4%	

CapEx % of Revenue	
7%	8%
5%	6%
8%	

FCF % of Revenue	
26%	26%
29%	29%
25%	

Revenue Diversification

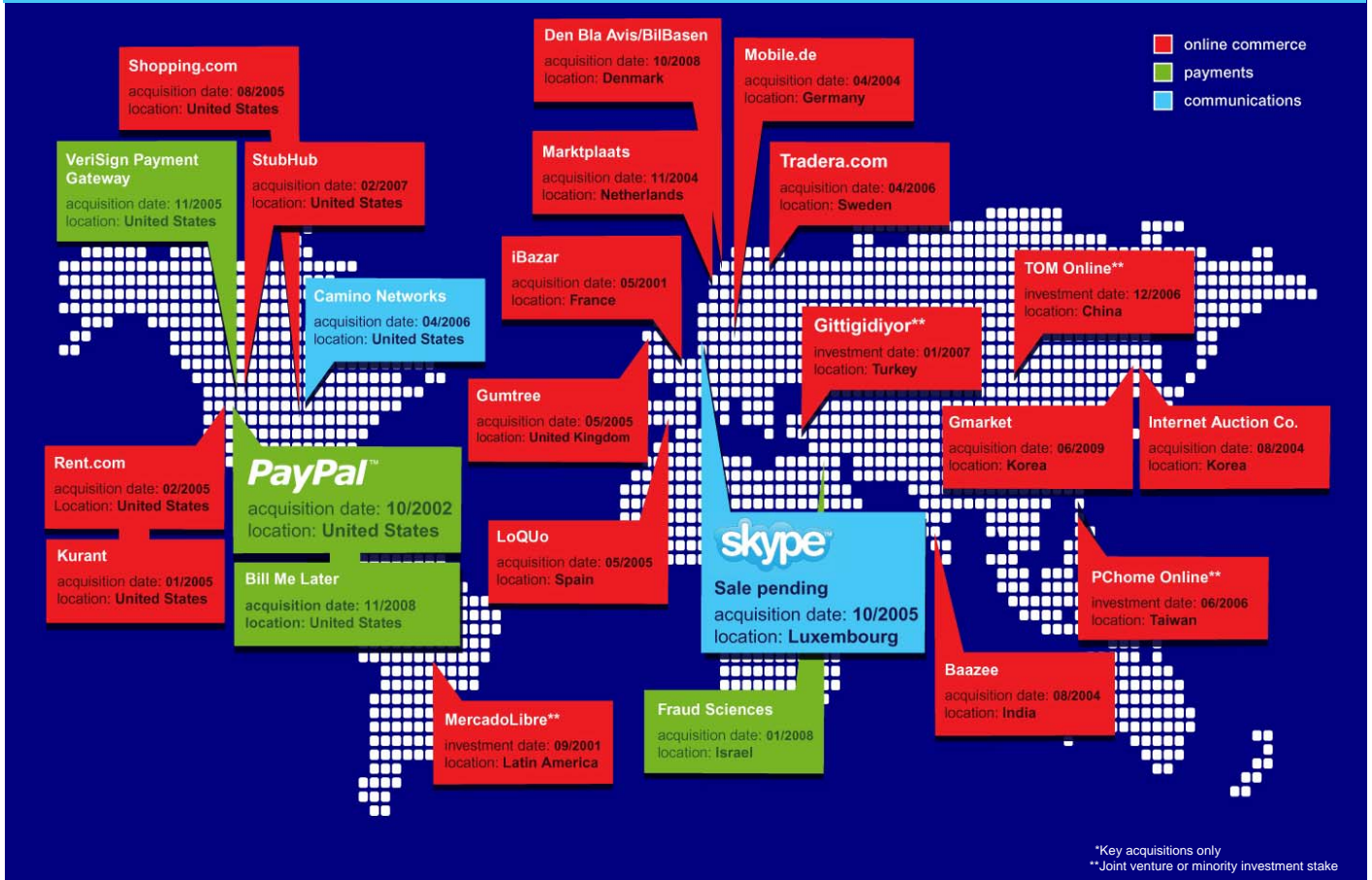


eBay Inc. has an increasingly diversified revenue model. Over the past three years, the company's revenue from all sources other than Marketplaces transactions has increased from 36% to 49% of eBay Inc.'s total revenue as of Q3'09.

- Other Revenue
- Communications Transaction
- Payments Transaction
- Marketplaces – International Transactions
- Marketplaces – U.S. Transactions

*For reconciliation to the nearest GAAP figure, please go to <http://www.ebayinc.com/list/resources>

HOW THE PORTFOLIO* WAS BUILT: 2001–PRESENT



Strong Company ... Getting Stronger

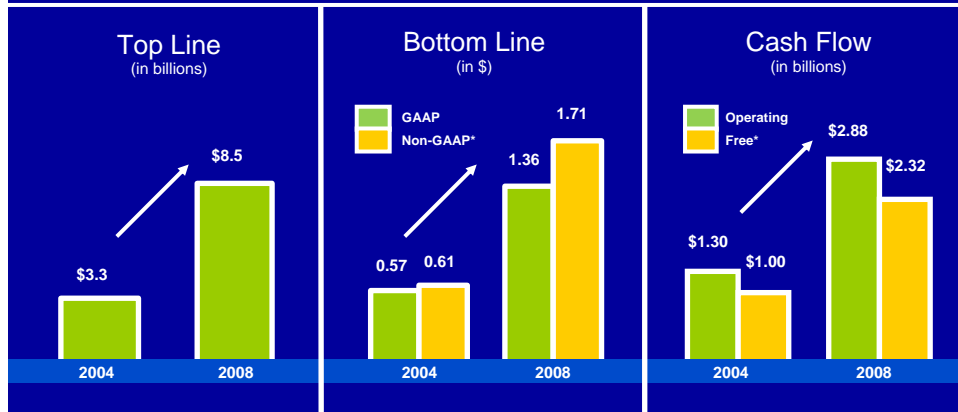
We have the financial flexibility to pursue attractive opportunities:

\$2.6 billion in cash and cash equivalents on balance sheet at the close of Q3 2009

\$738 million in operating cash flow in Q3 2009

\$563 million in free cash flow* in Q3 2009

A Powerful Business Model



*For reconciliation to the nearest GAAP figure, please go to <http://www.ebayinc.com/list/resources>

We've built 3 of the web's best businesses/brands

- **\$15B Total GMV** in Q309 for eBay
- **89 million active users¹** on eBay
- **\$18B Net TPV** in Q309 for PayPal
- **78 million active accounts²** on PayPal
- **\$185M total revenue** in Q309 for Skype
- **521 million** registered Skype users³

¹ All users, excluding users of Half.com, StubHub, and our Korean subsidiaries (Gmarket and Internet Auction Co.), who bid on, bought, listed or sold an item within the previous 12-month period as of 9/30/09. Users may register more than once, and as a result, may have more than one account.

² All registered accounts that successfully sent or received at least one payment or payment reversal through the PayPal system or Bill Me Later accounts that are currently able to transact and that received a statement within the last 12 months as of 9/30/09.

³ Cumulative number of unique user accounts, which includes, among other things, users who may have registered via non-Skype based websites and users that have more than one account as of 9/30/09.

