


eBay Motors Fast Facts At-A-Glance* (as of June 30, 2009)

- Founded in September of 1995, eBay is a global online marketplace where practically anyone can trade practically anything
- In **Q2-09**, eBay Marketplaces reported **88.4 million** active users worldwide
- eBay Motors is consistently ranked the **No. 1** automotive site on the Web according to Nielsen//NetRatings (June 2009)
 - **24%** of all online automotive minutes are spent on eBay Motors
 - Approximately **11.7 million unique** visitors per month come to eBay Motors
- In **Q2-09**, the worldwide annualized gross merchandise volume (GMV) for the Motors category was **\$14.2 billion**

	Vehicles	Parts & Accessories	MPSOV
GMV	In Q2-09 , the worldwide annualized Gross Merchandise Volume for the Vehicles category was approximately \$9.2 billion	In Q2-09 , the worldwide annualized Gross Merchandise Volume for the Parts & Accessories category was approximately \$5 billion	N/A
Velocity Statistics	In Q2-09 , on eBay Motors: <ul style="list-style-type: none"> ▪ A passenger vehicle sold every minute ▪ A Ford Mustang sold every 40 minutes ▪ A Chevrolet Corvette sold every 63 minutes ▪ A classic car (20 years and older) sold every 9 minutes 	In Q2-09 , on eBay Motors: <ul style="list-style-type: none"> ▪ A part or accessory sold every second ▪ A motorcycle part sold every 5 seconds ▪ An engine or component sold every 40 seconds ▪ A wheel or tire part sold every 26 seconds ▪ A snowmobile, ATV, or personal watercraft part or accessory sold every 20 seconds 	In Q2-09 , on eBay Motors: <ul style="list-style-type: none"> ▪ A motorcycle sold every 5 minutes ▪ A Honda motorcycle sold every 19 minutes ▪ A Yamaha motorcycle sold every 37 minutes ▪ A Harley-Davidson motorcycle sold every 26 minutes ▪ A Suzuki motorcycle sold every 52 minutes ▪ A Kawasaki motorcycle sold every 45 minutes ▪ An ATV sold every 23 minutes ▪ An RV or camper sold every 24 minutes
Other	<ul style="list-style-type: none"> ▪ More than 3 million passenger vehicles have been sold on eBay Motors ▪ In Q2-09, 68 percent of vehicles sold on eBay Motors were interstate transactions, where the vehicles were delivered to buyers outside the state of the sellers 	<ul style="list-style-type: none"> ▪ More than 8 million parts and accessories are available on eBay Motors at any given time** ▪ More than 135 million parts and accessories have been sold on eBay Motors 	

*Unless otherwise noted, all data points are U.S. figures

**Includes Store listings